

best

BLUE ECONOMY SUMMIT & TRADE

The BLUE ECONOMY
SUMMIT & TRADE show

16-19 November 2026, Genoa (Italy)
Blue Pavilion – Jean Nouvel

Marketing & Sponsorship Opportunities



MARKETING & SPONSORSHIP OPPORTUNITIES

PACKAGE	PRICING	N. OF AVAILABLE PACKAGES
Event Main Sponsor	250.000€	4 SOLD
Main Conference Room Sponsor	150.000€	1
VIP Gala Dinner Sponsor	120.000€	1
Innovation Stage Presenting Sponsor	100.000€	4 IN HOLD
Diamond Sponsor	75.000€	4
Gold Sponsor	50.000€	10 5
Opening Trade Show Reception	45.000€	2
Registration Sponsor	30.000€	4 SOLD
Silver Sponsor	25.000€	10
Transportation & Logistic Sponsor	20.000€	4
Happy Hour Sponsor	20.000€	2 1
Session – (Conference Room) Sponsor	15.000€	6
Event Supporter	15.000€	20
Charging Station Sponsor	7.500€	10
Coffee Break Sponsor	5.000€	4 3

Opportunity to host a private seminar: custom pricing starting at €25,000 for a 3-hour session.

MAIN CONFERENCE ROOM SPONSOR

150.000€

Exclusive

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VISIBILITY ONSITE	MEDIA VISIBILITY
Recognition as Main Conference Room Sponsor on all event communication materials	Pages in the Blue Economy Magazine of Il Secolo XIX n. 8 pages
<ul style="list-style-type: none">• Keynote speech (10 min.)• Meeting room available for private use for up to 2h• N. 1 workshop (3 hours)	Banner on www.blueconomy.com 6 months
Logo exposure on: <ul style="list-style-type: none">• Conference Room panel• Promotional material• Printed material• Material on the communication web portal of the event	Advertorial in The MediTelegraph or on www.blueconomy.com with photos and videos n.1
Acknowledgement and thanks: <ul style="list-style-type: none">• In press releases• during the opening session of the event	Pages in TTM or Pages in Avvisatore Marittimo n.5 or n.10
Pass: <ul style="list-style-type: none">• N. 10 for the Welcome Reception• N. 8 for the Gala Dinner (of which 2 seats at the VIP tables)• N. 10 for the Expo & Summit	Sponsored AD on our Social Media channels n.1
8x8m raw space and 6 Expo passes	2026 Road Show Partner (visibility of the logo in each forum) See calendar
1:1 meetings TBA	Visibility in the BEST special insert post event n. 1

VIP GALA DINNER SPONSOR

120.000€

Exclusive

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VISIBILITY ONSITE	MEDIA VISIBILITY
<p>Recognition as VIP Gala Dinner Sponsor on all event communication materials</p>	<p>Pages in the Blue Economy Magazine of Il Secolo XIX</p>
<ul style="list-style-type: none"> • Keynote speech (10 min.) in the Conference Room • Meeting room available for private use for up to 4h • N. 1 workshop (3 hours) 	<p>n. 6</p>
<p>Logo exposure on:</p> <ul style="list-style-type: none"> • Conference Room panel • Promotional material • Printed material • Material on the communication web portal of the event 	<p>Banner on www.blueconomy.com</p>
<p>Acknowledgement and thanks:</p> <ul style="list-style-type: none"> • In press releases • During the opening session of the event 	<p>Advertorial in The MediTelegraph or on www.blueconomy.com with photos and videos</p>
<p>Pass:</p> <ul style="list-style-type: none"> • N. 5 for the Welcome Reception • N. 5 for the Gala Dinner (of which 2 seats at the VIP tables) • N. 10 for the Expo & Summit 	<p>Pages in TTM or Pages in Avvisatore Marittimo</p>
<p>8x8m raw space and 6 Expo passes</p>	<p>Sponsored AD on our Social Media channels</p>
<p>1:1 meetings TBA</p>	<p>2026 Road Show Partner (visibility of the logo in each forum)</p>
	<p>Visibility in the BEST special insert post event</p>

INNOVATION PRESENTING STAGE SPONSOR

100.000€

Availability:
4

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VISIBILITY ONSITE	VISIBILITY ON MEDIA
Recognition as Innovation Stage Presenting Sponsor on all event communication materials	Pages in the Blue Economy Magazine of Il Secolo XIX n.5 pages
<ul style="list-style-type: none">• Keynote speech (10 min.)• Meeting room available for private use for up to 4h• N. 1 workshop (3 hours)	
Logo exposure on: <ul style="list-style-type: none">• Conference Room panel• Promotional material• Printed material• Material on the communication web portal of the event	Banner on www.blueconomy.com 6 months
Acknowledgement and thanks: <ul style="list-style-type: none">• In press releases• During the opening session of the event	Advertisorial in The MediTelegraph or on www.blueconomy.com with photos and videos n.1
Pass: <ul style="list-style-type: none">• N. 4 for the Welcome Reception• N. 4 for the Gala Dinner (of which 2 seats at the VIP tables)• N. 10 for the Expo & Summit	Pages in TTM or Pages in Avvisatore Marittimo n. 4 or n. 8
8x8m raw space and 4 Expo passes	Sponsored AD on our Social Media channels n.1
1:1 meetings TBA	2026 Road Show Partner (visibility of the logo in each forum) See calendar
	Visibility in the BEST special insert post event n.1

DIAMOND SPONSOR

75.000€

Availability:
4

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VISIBILITY ONSITE	VISIBILITY ON MEDIA
Recognition as Diamond Sponsor on all event communication materials	Pages in the Blue Economy Magazine of Il Secolo XIX n. 4 pages
<ul style="list-style-type: none">• Keynote speech (10 min.)• Meeting room available for private use for up to 4h• N. 1 workshop (3 hours)	
Logo exposure on: <ul style="list-style-type: none">• Conference Room panel• Promotional material• Printed material• Material on the communication web portal of the event	Banner on www.blueconomy.com 5 months
Acknowledgement and thanks: <ul style="list-style-type: none">• In press releases• During the opening session of the event	Advertisorial in The MediTelegraph or on www.blueconomy.com with photos and videos n.1
Pass: <ul style="list-style-type: none">• N. 4 for the Welcome Reception• N. 2 seats at the VIP tables at the Gala Dinner• N. 10 for the Expo & Summit	Pages in TTM or Pages in Avvisatore Marittimo n.3 or n.6
4x4m raw space and 6 Expo passes	Sponsored AD on our Social Media channels n.1
1:1 meetings TBA	2026 Road Show Partner (visibility of the logo in each forum) See calendar
	Visibility in the BEST special insert post event n.1

GOLD SPONSOR

50.000€

Availability:
10

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VISIBILITY ONSITE	VISIBILITY ON MEDIA
Recognition as Gold Sponsor on all event communication materials <ul style="list-style-type: none">• Keynote speech (10 min.) or participation to a session	Pages in the Blue Economy Magazine of Il Secolo XIX n. 4 pages
Logo exposure on: <ul style="list-style-type: none">• Conference Room panel• Promotional material• Printed material• Material on the communication web portal of the event Acknowledgement and thanks: <ul style="list-style-type: none">• In press releases• During the opening session of the event	Banner on www.blueconomy.com 5 months
Pass: <ul style="list-style-type: none">• N. 4 for the Welcome Reception• N. 2 seats at the VIP tables at the Gala Dinner• N. 8 for the Expo & Summit	Advertisorial in The MediTelegraph or on www.blueconomy.com with photos and videos n.1
4x4m raw space and 4 Expo passes	Pages in TTM or Pages in Avvisatore Marittimo n.3 Or n.6
1:1 meetings TBA	Sponsored AD on our Social Media channels n.1
	Visibility in the BEST special insert post event n.1

OPENING TRADE SHOW RECEPTION SPONSOR

45.000€

Availability:
2

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VISIBILITY ONSITE	VISIBILITY ON MEDIA
Recognition as Opening Trade Show Reception Sponsor on all event communication materials <ul style="list-style-type: none">• Keynote speech (10 min.)	Pages in the Blue Economy Magazine of Il Secolo XIX n. 4 pages
Logo exposure on: <ul style="list-style-type: none">• Conference Room panel• Promotional material• Printed material• Material on the communication web portal of the event Acknowledgement and thanks: <ul style="list-style-type: none">• In press releases• During the opening session of the event	Banner on www.blueconomy.com 4 months
Pass: <ul style="list-style-type: none">• N. 4 for the Welcome Reception• N. 3 for the Gala Dinner• N. 8 for the Expo & Summit	Advertisorial in The MediTelegraph or on www.blueconomy.com with photos and videos n.1 Pages in TTM or Pages in Avvisatore Marittimo n.3 or n.6
4x4m raw space and 4 Expo passes	Sponsored AD on our Social Media channels n.1
1:1 meetings TBA	Visibility in the BEST special insert post event n.1

REGISTRATION SPONSOR

30.000€

SOLD

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VISIBILITY ONSITE	VISIBILITY ON MEDIA
Recognition as Registration Sponsor on all event communication materials	Pages in the Blue Economy Magazine of Il Secolo XIX n. 3
Logo exposure on: <ul style="list-style-type: none">• Conference Room panel• Promotional material• Printed material• Material on the communication web portal of the event	Banner on www.blueconomy.com 3 months
Acknowledgement and thanks: <ul style="list-style-type: none">• In press releases• During the opening session of the event	Advertisorial in The MediTelegraph or on www.blueconomy.com with photos and videos n.1
Pass: <ul style="list-style-type: none">• N. 4 for the Welcome Reception• N. 2 for the Gala Dinner• N. 8 for the Expo & Summit	Pages in TTM or Pages in Avvisatore Marittimo n.2 or n.4
4x4m raw space and 4 Expo passes	
N. 1 presentation in the expo area	Sponsored AD on our Social Media channels n.1
1:1 meetings TBA	Visibility in the BEST special insert post event n.1

SILVER SPONSOR

25.000€

Availability:
10

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VISIBILITY ONSITE	VISIBILITY ON MEDIA
Recognition as Silver Sponsor on all event communication materials	Pages in the Blue Economy Magazine of Il Secolo XIX n. 2
Logo exposure on: <ul style="list-style-type: none">• Conference Room panel• Promotional material• Printed material• Material on the communication web portal of the event	Banner on www.blueconomy.com 2 months
Acknowledgement and thanks: <ul style="list-style-type: none">• In press releases• During the opening session of the event	Advertisorial in The MediTelegraph or on www.blueconomy.com with photos and videos n.1
Pass: <ul style="list-style-type: none">• N. 4 for the Welcome Reception• N. 2 for the Gala Dinner• N. 6 for the Expo & Summit	Pages in TTM or Pages in Avvisatore Marittimo n.2 or n.4
4x4m raw space and 4 Expo passes	Sponsored AD on our Social Media channels n.1
N. 1 presentation in the expo area	Visibility in the BEST special insert post event n.1
1:1 meetings TBA	

TRANSPORTATION & LOGISTICS SPONSOR

20.000€

Availability:
4

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VISIBILITY ONSITE	VISIBILITY ON MEDIA
Recognition as Transportation & Logistics Sponsor on all event communication materials	Pages in the Blue Economy Magazine of Il Secolo XIX n.2 half-pages
Logo exposure on: <ul style="list-style-type: none">• Conference Room panel• Promotional material• Printed material• Material on the communication web portal of the event	Banner on www.blueconomy.com 2 months
Acknowledgement and thanks: <ul style="list-style-type: none">• In press releases• During the opening session of the event	Advertisorial in The MediTelegraph or on www.blueconomy.com with photos and videos n.1
Pass: <ul style="list-style-type: none">• N. 3 for the Welcome Reception• N. 2 for the Gala Dinner• N. 4 for the Expo & Summit	Pages in TTM or Pages in Avvisatore Marittimo n.2 half-pages or n.2
4x4m raw space and 4 Expo passes	Sponsored AD on our Social Media channels n.1
N. 1 presentation in the expo area	Visibility in the BEST special insert post event n.1
1:1 meetings TBA	

HAPPY HOUR SPONSOR

20.000€

Availability:
1

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VISIBILITY ONSITE	VISIBILITY ON MEDIA
Recognition as Happy Hour Sponsor on all event communication materials	Pages in the Blue Economy Magazine of Il Secolo XIX n.2 half-pages
Logo exposure on: <ul style="list-style-type: none">• Conference Room panel• Promotional material• Printed material• Material on the communication web portal of the event	Banner on www.blueconomy.com 2 months
Acknowledgement and thanks: <ul style="list-style-type: none">• In press releases• During the opening session of the event	Advertisorial in The MediTelegraph or on www.blueconomy.com with photos and videos n.1
Pass: <ul style="list-style-type: none">• N. 3 for the Welcome Reception• N. 2 for the Gala Dinner• N. 4 for the Expo & Summit	Pages in TTM or Pages in Avvisatore Marittimo n.2 half-pages or n.2
4x4m raw space and 4 Expo passes	Sponsored AD on our Social Media channels n.1
N. 1 presentation in the expo area during the Happy Hour with a speech (3 min.)	Visibility in the BEST special insert post event n.1
1:1 meetings TBA	

MAIN SESSION - CONFERENCE ROOM SPONSOR **15.000€**

Availability:
6

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VISIBILITY ONSITE	VISIBILITY ON MEDIA
Recognition as Main Session in the Conference Room Sponsor on all event communication materials	Pages in the Blue Economy Magazine of Il Secolo XIX n. 2 half-pages
Logo exposure on: <ul style="list-style-type: none">• Conference Room panel• Promotional material• Printed material• Material on the communication web portal of the event	Banner on www.blueconomy.com 2 months
Acknowledgement and thanks: <ul style="list-style-type: none">• In press releases• During the opening session of the event	Advertisorial in The MediTelegraph or on www.blueconomy.com with photos and videos n.1
Pass: <ul style="list-style-type: none">• N. 3 for the Welcome Reception• N. 2 for the Gala Dinner• N. 6 for the Expo & Summit	Pages in TTM or Pages in Avvisatore Marittimo n.2 half-pages or n.2
N. 1 presentation in the expo area	Sponsored AD on our Social Media channels n.1
	Visibility in the BEST special insert post event n.1

EVENT SPONSOR

15.000€

Availability:
20

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VISIBILITY ONSITE	VISIBILITY ON MEDIA
Recognition as Event Sponsor on all event communication materials	Pages in the Blue Economy Magazine of Il Secolo XIX n.2 half-pages
Logo exposure on: <ul style="list-style-type: none">• Conference Room panel• Promotional material• Printed material• Material on the communication web portal of the event	Banner on www.blueconomy.com 2 months
Acknowledgement and thanks: <ul style="list-style-type: none">• In press releases• During the opening session of the event	Advertisorial in The MediTelegraph or on www.blueconomy.com with photos and videos n.1
Pass: <ul style="list-style-type: none">• N. 3 for the Welcome Reception• N. 2 for the Gala Dinner• N. 6 for the Expo & Summit	Pages in TTM or Pages in Avvisatore Marittimo n.2 half-pages or n.2
N. 1 presentation in the expo area	Sponsored AD on our Social Media channels n.1
	Visibility in the BEST special insert post event n.1

CHARGING STATION SPONSOR

7.500€

Availability:
10

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VISIBILITY ONSITE	VISIBILITY ON MEDIA
Recognition as Charging Station Sponsor on all event communication materials	Pages in the Blue Economy Magazine of Il Secolo XIX n. 2 footers
Logo exposure on: <ul style="list-style-type: none">• Conference Room panel• Promotional material• Printed material• Material on the communication web portal of the event	Banner on www.blueconomy.com or www.themeditelegraph.com 1 month
Acknowledgement and thanks during the opening session of the event	Pages in TTM or Pages in Avvisatore Marittimo n.1 half-page or n.1
Pass: <ul style="list-style-type: none">• N. 2 for the Welcome Reception• N. 1 for the Gala Dinner• N. 4 for the Expo & Summit	Visibility in the BEST special insert post event n.1

COFFEE BREAK SPONSOR

5.000€

Availability:
3

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VISIBILITY ONSITE	VISIBILITY ON MEDIA
Recognition as Coffee Break Sponsor on all event communication materials	Pages in the Blue Economy Magazine of Il Secolo XIX n. 1 footers
Logo exposure on: <ul style="list-style-type: none">• Conference Room panel• Promotional material• Printed material• Material on the communication web portal of the event	Banner on www.blueconomy.com or www.themeditelegraph.com 2 weeks
Acknowledgement and thanks during the opening session of the event	Pages in TTM or Pages in Avvisatore Marittimo n.1 half-page or n.1
Pass: <ul style="list-style-type: none">• N. 2 for the Welcome Reception• N. 1 for the Gala Dinner• N. 2 for the Expo & Summit	Visibility in the BEST special insert post event n.1



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November 16-19, 2026, Genoa (Italy)

Blue Pavilion – Jean Nouvel

For info: sponsorship@blue-media.it

events.blueeconomy.com/best