

# best

BLUE ECONOMY  
SUMMIT & TRADE

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The BLUE ECONOMY  
SUMMIT & TRADE show

16-19 November 2026, Genoa (Italy)  
Blue Pavilion – Jean Nouvel

**Marketing & Sponsorship Opportunities**

**BLUE MEDIA** blueeconomy

**IL SECOLO XIX**

The  
**Medi** Telegraph  
Shipping & Intermodal Transport

**TIM**

L'AVVISATORE  
MARITTIMO 



## MARKETING & SPONSORSHIP OPPORTUNITIES

PACKAGE	PRICING	N. OF AVAILABLE PACKAGES
Event Main Sponsor	250.000€	<del>4</del> SOLD
Main Conference Room Sponsor	150.000€	1
VIP Gala Dinner Sponsor	120.000€	1
Innovation Stage Presenting Sponsor	100.000€	<del>4</del> IN HOLD
Diamond Sponsor	75.000€	4
Gold Sponsor	50.000€	<del>10</del> 5
Opening Trade Show Reception	45.000€	2
Registration Sponsor	30.000€	<del>4</del> SOLD
Silver Sponsor	25.000€	10
Transportation & Logistic Sponsor	20.000€	4
Happy Hour Sponsor	20.000€	<del>2</del> 1
Session – (Conference Room) Sponsor	15.000€	6
Event Supporter	15.000€	20
Charging Station Sponsor	7.500€	10
Coffee Break Sponsor	5.000€	<del>4</del> 3

Opportunity to host a private seminar: custom pricing starting at €25,000 for a 3-hour session.

# MAIN CONFERENCE ROOM SPONSOR

## 150.000€

Exclusive

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VISIBILITY ONSITE		MEDIA VISIBILITY	
Recognition as Main Conference Room Sponsor on all event communication materials		Pages in the Blue Economy Magazine of Il Secolo XIX	n. 8 pages
<ul style="list-style-type: none"> <li>• Keynote speech (10 min.)</li> <li>• Meeting room available for private use for up to 2h</li> <li>• N. 1 workshop (3 hours)</li> </ul>		Banner on www.blueeconomy.com	6 months
Logo exposure on: <ul style="list-style-type: none"> <li>• Conference Room panel</li> <li>• Promotional material</li> <li>• Printed material</li> <li>• Material on the communication web portal of the event</li> </ul>		Advertorial in The MediTelegraph or on www.blueeconomy.com with photos and videos	n.1
Acknowledgement and thanks: <ul style="list-style-type: none"> <li>• In press releases</li> <li>• during the opening session of the event</li> </ul>		Pages in TTM or Pages in Avvisatore Marittimo	n.5 or n.10
Pass: <ul style="list-style-type: none"> <li>• N. 10 for the Welcome Reception</li> <li>• N. 8 for the Gala Dinner (of which 2 seats at the VIP tables)</li> <li>• N. 10 for the Summit</li> </ul>		Sponsored AD on our Social Media channels	n.1
8x8m raw space		2026 Road Show Partner (visibility of the logo in each forum)	See calendar
1:1 meetings TBA		Visibility in the BEST special insert post event	n. 1

# VIP GALA DINNER SPONSOR

## 120.000€

### Exclusive



### VISIBILITY ONSITE

Recognition as VIP Gala Dinner Sponsor on all event communication materials

- Keynote speech (10 min.) in the Conference Room
- Meeting room available for private use for up to 4h
- N. 1 workshop (3 hours)

Logo exposure on:

- Conference Room panel
- Promotional material
- Printed material
- Material on the communication web portal of the event

Acknowledgement and thanks:

- In press releases
- During the opening session of the event

Pass:

- N. 5 for the Welcome Reception
- N. 5 for the Gala Dinner (of which 2 seats at the VIP tables)
- N. 10 for the Summit

8x8m raw space

1:1 meetings TBA

### MEDIA VISIBILITY

Pages in the Blue Economy Magazine of Il Secolo XIX

n. 6

Banner on [www.blueeconomy.com](http://www.blueeconomy.com)

6 months

Advertorial in The MediTelegraph or on [www.blueeconomy.com](http://www.blueeconomy.com) with photos and videos

n.1

Pages in TTM  
or

Pages in Avvisatore Marittimo

n. 4  
or  
n. 8

Sponsored AD on our Social Media channels

n.1

2026 Road Show Partner (visibility of the logo in each forum)

See calendar

Visibility in the BEST special insert post event

n. 1

# INNOVATION PRESENTING STAGE SPONSOR

## 100.000€

Availability:  
4

**best**  
BLUE ECONOMY  
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### VISIBILITY ONSITE

Recognition as Innovation Stage Presenting Sponsor on all event communication materials

- Keynote speech (10 min.)
- Meeting room available for private use for up to 4h
- N. 1 workshop (3 hours)

Logo exposure on:

- Conference Room panel
- Promotional material
- Printed material
- Material on the communication web portal of the event

Acknowledgement and thanks:

- In press releases
- During the opening session of the event

Pass:

- N. 4 for the Welcome Reception
- N. 4 for the Gala Dinner (of which 2 seats at the VIP tables)
- N. 10 for the Summit

8x8m raw space

1:1 meetings TBA

### VISIBILITY ON MEDIA

Pages in the Blue Economy Magazine of Il Secolo XIX

n.5 pages

Banner on [www.blueeconomy.com](http://www.blueeconomy.com)

6 months

Advertorial in The MediTelegraph or on [www.blueeconomy.com](http://www.blueeconomy.com) with photos and videos

n.1

Pages in TTM  
or  
Pages in Avvisatore Marittimo

n. 4  
or  
n. 8

Sponsored AD on our Social Media channels

n.1

2026 Road Show Partner (visibility of the logo in each forum)

See calendar

Visibility in the BEST special insert post event

n.1

# DIAMOND SPONSOR

## 75.000€

Availability:  
4

**best**  
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VISIBILITY ONSITE		VISIBILITY ON MEDIA	
Recognition as Diamond Sponsor on all event communication materials		Pages in the Blue Economy Magazine of Il Secolo XIX	n. 4 pages
<ul style="list-style-type: none"> <li>• Keynote speech (10 min.)</li> <li>• Meeting room available for private use for up to 4h</li> <li>• N. 1 workshop (3 hours)</li> </ul>		Banner on www.blueeconomy.com	5 months
Logo exposure on: <ul style="list-style-type: none"> <li>• Conference Room panel</li> <li>• Promotional material</li> <li>• Printed material</li> <li>• Material on the communication web portal of the event</li> </ul>		Advertorial in The MediTelegraph or on www.blueeconomy.com with photos and videos	n.1
Acknowledgement and thanks: <ul style="list-style-type: none"> <li>• In press releases</li> <li>• During the opening session of the event</li> </ul>		Pages in TTM or Pages in Avvisatore Marittimo	n.3 or n.6
Pass: <ul style="list-style-type: none"> <li>• N. 4 for the Welcome Reception</li> <li>• N. 2 seats at the VIP tables at the Gala Dinner</li> <li>• N. 10 for the Summit</li> </ul>		Sponsored AD on our Social Media channels	n.1
4x4m raw space		2026 Road Show Partner (visibility of the logo in each forum)	See calendar
1:1 meetings TBA		Visibility in the BEST special insert post event	n.1

# GOLD SPONSOR

## 50.000€

Availability:  
10

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### VISIBILITY ONSITE

Recognition as Gold Sponsor on all event communication materials

- Keynote speech (10 min.) or participation to a session

Logo exposure on:

- Conference Room panel
- Promotional material
- Printed material
- Material on the communication web portal of the event

Acknowledgement and thanks:

- In press releases
- During the opening session of the event

Pass:

- N. 4 for the Welcome Reception
- N. 2 seats at the VIP tables at the Gala Dinner
- N. 8 for the Summit

4x4m raw space

1:1 meetings TBA

### VISIBILITY ON MEDIA

Pages in the Blue Economy Magazine of Il Secolo XIX

n. 4 pages

Banner on [www.blueeconomy.com](http://www.blueeconomy.com)

5 months

Advertorial in The MediTelegraph or on [www.blueeconomy.com](http://www.blueeconomy.com) with photos and videos

n.1

Pages in TTM  
or  
Pages in Avvisatore Marittimo

n.3  
Or  
n.6

Sponsored AD on our Social Media channels

n.1

Visibility in the BEST special insert post event

n.1

# OPENING TRADE SHOW RECEPTION SPONSOR

## 45.000€

Availability:  
2

**best**  
BLUE ECONOMY  
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### VISIBILITY ONSITE

Recognition as Opening Trade Show Reception Sponsor on all event communication materials

- Keynote speech (10 min.)

Logo exposure on:

- Conference Room panel
- Promotional material
- Printed material
- Material on the communication web portal of the event

Acknowledgement and thanks:

- In press releases
- During the opening session of the event

Pass:

- N. 4 for the Welcome Reception
- N. 3 for the Gala Dinner
- N. 8 for the Summit

4x4m raw space

1:1 meetings TBA

### VISIBILITY ON MEDIA

Pages in the Blue Economy Magazine of Il Secolo XIX

n. 4 pages

Banner on [www.blueeconomy.com](http://www.blueeconomy.com)

4 months

Advertorial in The MediTelegraph or on [www.blueeconomy.com](http://www.blueeconomy.com) with photos and videos

n.1

Pages in TTM  
or  
Pages in Avvisatore Marittimo

n.3  
or  
n.6

Sponsored AD on our Social Media channels

n.1

Visibility in the BEST special insert post event

n.1

# REGISTRATION SPONSOR

## 30.000€

**SOLD**

**best**  
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### VISIBILITY ONSITE

Recognition as Registration Sponsor on all event communication materials

Logo exposure on:

- Conference Room panel
- Promotional material
- Printed material
- Material on the communication web portal of the event

Acknowledgement and thanks:

- In press releases
- During the opening session of the event

Pass:

- N. 4 for the Welcome Reception
- N. 2 for the Gala Dinner
- N. 8 for the Summit

4x4m raw space

N. 1 presentation in the expo area

1:1 meetings TBA

### VISIBILITY ON MEDIA

Pages in the Blue Economy Magazine of Il Secolo XIX

n. 3

Banner on [www.blueeconomy.com](http://www.blueeconomy.com)

3 months

Advertorial in The MediTelegraph or on [www.blueeconomy.com](http://www.blueeconomy.com) with photos and videos

n.1

Pages in TTM  
or  
Pages in Avvisatore Marittimo

n.2  
or  
n.4

Sponsored AD on our Social Media channels

n.1

Visibility in the BEST special insert post event

n.1

# SILVER SPONSOR

## 25.000€

Availability:  
10

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### VISIBILITY ONSITE

Recognition as Silver Sponsor on all event communication materials

Logo exposure on:

- Conference Room panel
- Promotional material
- Printed material
- Material on the communication web portal of the event

Acknowledgement and thanks:

- In press releases
- During the opening session of the event

Pass:

- N. 4 for the Welcome Reception
- N. 2 for the Gala Dinner
- N. 6 for the Summit

4x4m raw space

N. 1 presentation in the expo area

1:1 meetings TBA

### VISIBILITY ON MEDIA

Pages in the Blue Economy Magazine of Il Secolo XIX

n. 2

Banner on [www.blueeconomy.com](http://www.blueeconomy.com)

2 months

Advertorial in The MediTelegraph or on [www.blueeconomy.com](http://www.blueeconomy.com) with photos and videos

n.1

Pages in TTM  
or  
Pages in Avvisatore Marittimo

n.2  
or  
n.4

Sponsored AD on our Social Media channels

n.1

Visibility in the BEST special insert post event

n.1

# TRANSPORTATION & LOGISTICS SPONSOR

## 20.000€

Availability:  
4

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BLUE ECONOMY  
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### VISIBILITY ONSITE

Recognition as Transportation & Logistics Sponsor on all event communication materials

Logo exposure on:

- Conference Room panel
- Promotional material
- Printed material
- Material on the communication web portal of the event

Acknowledgement and thanks:

- In press releases
- During the opening session of the event

Pass:

- N. 3 for the Welcome Reception
- N. 2 for the Gala Dinner
- N. 4 for the Summit

4x4m raw space

N. 1 presentation in the expo area

1:1 meetings TBA

### VISIBILITY ON MEDIA

Pages in the Blue Economy Magazine of Il Secolo XIX

n.2 half-pages

Banner on [www.blueeconomy.com](http://www.blueeconomy.com)

2 months

Advertorial in The MediTelegraph or on [www.blueeconomy.com](http://www.blueeconomy.com) with photos and videos

n.1

Pages in TTM  
or  
Pages in Avvisatore Marittimo

n.2 half-pages  
or  
n.2

Sponsored AD on our Social Media channels

n.1

Visibility in the BEST special insert post event

n.1

# HAPPY HOUR SPONSOR

## 20.000€

Availability:  
1

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### VISIBILITY ONSITE

Recognition as Happy Hour Sponsor on all event communication materials

Logo exposure on:

- Conference Room panel
- Promotional material
- Printed material
- Material on the communication web portal of the event

Acknowledgement and thanks:

- In press releases
- During the opening session of the event

Pass:

- N. 3 for the Welcome Reception
- N. 2 for the Gala Dinner
- N. 4 for the Summit

4x4m raw space

N. 1 presentation in the expo area during the Happy Hour with a speech (3 min.)

1:1 meetings TBA

### VISIBILITY ON MEDIA

Pages in the Blue Economy Magazine of Il Secolo XIX

n.2 half-pages

Banner on [www.blueeconomy.com](http://www.blueeconomy.com)

2 months

Advertorial in The MediTelegraph or on [www.blueeconomy.com](http://www.blueeconomy.com) with photos and videos

n.1

Pages in TTM  
or  
Pages in Avvisatore Marittimo

n.2 half-pages  
or  
n.2

Sponsored AD on our Social Media channels

n.1

Visibility in the BEST special insert post event

n.1

MAIN SESSION  
- CONFERENCE  
ROOM  
SPONSOR  
**15.000€**

Availability:  
6

**best**  
BLUE ECONOMY  
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VISIBILITY ONSITE

Recognition as Main Session in the Conference Room  
Sponsor on all event communication materials

Logo exposure on:

- Conference Room panel
- Promotional material
- Printed material
- Material on the communication web portal of the event

Acknowledgement and thanks:

- In press releases
- During the opening session of the event

Pass:

- N. 3 for the Welcome Reception
- N. 2 for the Gala Dinner
- N. 6 for the Summit

N. 1 presentation in the expo area

VISIBILITY ON MEDIA

Pages in the Blue Economy Magazine of  
Il Secolo XIX

n. 2 half-pages

Banner on [www.blueeconomy.com](http://www.blueeconomy.com)

2 months

Advertorial in The MediTelegraph or on  
[www.blueeconomy.com](http://www.blueeconomy.com) with photos and  
videos

n.1

Pages in TTM  
or  
Pages in Avvisatore Marittimo

n.2 half-pages  
or  
n.2

Sponsored AD on our Social Media  
channels

n.1

Visibility in the BEST special insert post  
event

n.1

# EVENT SPONSOR

## 15.000€

Availability:  
20

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### VISIBILITY ONSITE

Recognition as Event Sponsor on all event communication materials

Logo exposure on:

- Conference Room panel
- Promotional material
- Printed material
- Material on the communication web portal of the event

Acknowledgement and thanks:

- In press releases
- During the opening session of the event

Pass:

- N. 3 for the Welcome Reception
- N. 2 for the Gala Dinner
- N. 6 for the Summit

N. 1 presentation in the expo area

### VISIBILITY ON MEDIA

Pages in the Blue Economy Magazine of Il Secolo XIX

n.2 half-pages

Banner on [www.blueeconomy.com](http://www.blueeconomy.com)

2 months

Advertorial in The MediTelegraph or on [www.blueeconomy.com](http://www.blueeconomy.com) with photos and videos

n.1

Pages in TTM  
or  
Pages in Avvisatore Marittimo

n.2 half-pages  
or  
n.2

Sponsored AD on our Social Media channels

n.1

Visibility in the BEST special insert post event

n.1

# CHARGING STATION SPONSOR

## 7.500€

Availability:  
10

**best**  
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### VISIBILITY ONSITE

Recognition as Charging Station Sponsor on all event communication materials

Logo exposure on:

- Conference Room panel
- Promotional material
- Printed material
- Material on the communication web portal of the event

Acknowledgement and thanks during the opening session of the event

Pass:

- N. 2 for the Welcome Reception
- N. 1 for the Gala Dinner
- N. 4 for the Summit

### VISIBILITY ON MEDIA

Pages in the Blue Economy Magazine of Il Secolo XIX

n. 2 footers

Banner on [www.blueeconomy.com](http://www.blueeconomy.com) or [www.themeditelegraph.com](http://www.themeditelegraph.com)

1 month

Pages in TTM  
or  
Pages in Avvisatore Marittimo

n.1 half-page  
or  
n.1

Visibility in the BEST special insert post event

n.1

## COFFEE BREAK SPONSOR

**5.000€**

Availability:  
3

**best**  
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### VISIBILITY ONSITE

Recognition as Coffee Break Sponsor on all event communication materials

Logo exposure on:

- Conference Room panel
- Promotional material
- Printed material
- Material on the communication web portal of the event

Acknowledgement and thanks during the opening session of the event

Pass:

- N. 2 for the Welcome Reception
- N. 1 for the Gala Dinner
- N. 2 for the Summit

### VISIBILITY ON MEDIA

Pages in the Blue Economy Magazine of Il Secolo XIX

n. 1 footers

Banner on [www.blueeconomy.com](http://www.blueeconomy.com) or [www.themeditelegraph.com](http://www.themeditelegraph.com)

2 weeks

Pages in TTM  
or  
Pages in Avvisatore Marittimo

n.1 half-page  
or  
n.1

Visibility in the BEST special insert post event

n.1

# best

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## The BLUE ECONOMY SUMMIT & TRADE show

November 16-19, 2026, Genoa (Italy)

Blue Pavilion – Jean Nouvel

For info: [sponsorship@blue-media.it](mailto:sponsorship@blue-media.it)

[events.blueeconomy.com/best](https://events.blueeconomy.com/best)

**BLUE MEDIA** blueeconomy

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