

The BLUE ECONOMY **SUMMIT & TRADE show**

Genoa, Italy, Waterfront di Levante, 9-12 March 2026

Marketing & Sponsorship Opportunities











MARKETING & SPONSORSHIP OPPORTUNITIES

PACKAGE	PRICING	N. OF AVAILABLE PACKAGES
Event Main Sponsor	250.000€	4 SOLD
Main Conference Room Sponsor	150.000€	1
VIP Gala Dinner Sponsor	120.000€	1
Innovation Stage Presenting Sponsor	100.000€	4
Diamond Sponsor	75.000€	4
Gold Sponsor	50.000€	10
Opening Trade Show Reception	45.000€	2
Registration Sponsor	30.000€	4 SOLD
Silver Sponsor	25.000€	10
Transportation & Logistic Sponsor	20.000€	4
Happy Hour Sponsor	20.000€	2 1
Main Session - Conference Room Sponsor	15.000€	6
Event Supporter	15.000€	20
Charging Station Sponsor	7.500€	10
Coffee Break Sponsor	5.000€	4

Opportunity to host a private seminar: custom pricing starting at €45,000 for a 3-hour session.

MAIN CONFERENCE ROOM SPONSOR

150.000€

Exclusive



VISIBILITY ONSITE

Recognition as Main Conference Room Sponsor on all event communication materials

- Keynote speech (10 min.)
- Meeting room available for private use for up to 2h
- N. 1 workshop (3 hours)

Logo exposure on:

- Conference Room panel
- Promotional material
- Printed material
- Material on the communication web portal of the event

Acknowledgement and thanks:

- In press releases
- during the opening session of the event

Pass:

- N. 10 for the Welcome Reception
- N. 8 for the Gala Dinner (of which 2 seats at the VIP tables)
- N. 10 for the Expo & Summit

8x8m raw space and 6 Expo passes

MEDIA VISIBILITY

Pages in the Blue Economy Magazine of Il Secolo XIX	n. 8 pages
Banner on www.blueconomy.com	6 months
Advertorial in The MediTelegraph or on www.blueconomy.com with photos and videos	n.1
Pages in TTM or Pages in Avvisatore Marittimo	n.5 or n.10
Sponsored AD on our Social Media channels	n.1
2026 Road Show Partner (visibility of the logo in each forum)	See calendar
Visibility in the BEST special insert post event	n. 1

VIP GALA DINNER SPONSOR

120.000€

Exclusive



VISIBILITY ONSITE MEDIA VISIBILITY Recognition as VIP Gala Dinner Sponsor on all event Pages in the Blue Economy Magazine of communication materials n. 6 Il Secolo XIX • Keynote speech (10 min.) in the Conference Room • Meeting room available for private use for up to 4h Banner on www.blueconomy.com 6 months • N. 1 workshop (3 hours) Advertorial in The MediTelegraph or on Logo exposure on: www.blueconomy.com with photos and n.1 Conference Room panel videos Promotional material Printed material • Material on the communication web portal of the event Pages in TTM n. 4 Pages in Avvisatore Marittimo n. 8 Acknowledgement and thanks: • In press releases • During the opening session of the event Sponsored AD on our Social Media n.1 channels Pass: • N. 5 for the Welcome Reception • N. 5 for the Gala Dinner (of which 2 seats at the VIP 2026 Road Show Partner (visibility of the tables) See calendar • N. 10 for the Expo & Summit logo in each forum) 8x8m raw space and 6 Expo passes Visibility in the BEST special insert post n. 1 event

INNOVATION PRESENTING STAGE SPONSOR

100.000€

Availability:



VISIBILITY ONSITE Recognition as Innovation Stage Presenting Sponsor on all

Keynote speech (10 min.)

event communication materials

• Meeting room available for private use for up to 4h

• N. 1 workshop (3 hours)

Logo exposure on:

Conference Room panel

Promotional material

Printed material

• Material on the communication web portal of the event

Acknowledgement and thanks:

• In press releases

• During the opening session of the event

Pass:

• N. 4 for the Welcome Reception

• N. 4 for the Gala Dinner (of which 2 seats at the VIP tables)

• N. 10 for the Expo & Summit

8x8m raw space and 4 Expo passes

Pages in the Blue Economy Magazine of n.5 pages Il Secolo XIX Banner on www.blueconomy.com 6 months Advertorial in The MediTelegraph or on www.blueconomy.com with photos and n.1 videos Pages in TTM n. 4 or Pages in Avvisatore Marittimo n. 8 Sponsored AD on our Social Media n.1 channels 2026 Road Show Partner (visibility of the See calendar

logo in each forum)

event

Visibility in the BEST special insert post

n.1

DIAMOND SPONSOR

75.000€

Availability: 4



	VISIBILITY ONSITE	VISIBILITY ON MEDIA	
	Recognition as Diamond Sponsor on all event communication materials	Pages in the Blue Economy Magazine of Il Secolo XIX	n. 4 pages
	 Keynote speech (10 min.) Meeting room available for private use for up to 4h N. 1 workshop (3 hours) 	ailable for private use for up to 4h	
	Logo exposure on: Conference Room panel Promotional material Printed material Material on the communication web portal of the event	Advertorial in The MediTelegraph or on www.blueconomy.com with photos and videos	
Acknowledgement and thanks: In press releases During the opening session of the event		Pages in TTM or Pages in Avvisatore Marittimo	n.3 or n.6
		Sponsored AD on our Social Media channels	n.1
	 Pass: N. 4 for the Welcome Reception N. 2 seats at the VIP tables at the Gala Dinner N. 10 for the Expo & Summit 	2026 Road Show Partner (visibility of the logo in each forum)	See calendar
	4x4m raw space and 6 Expo passes	Visibility in the BEST special insert post event	n.1

GOLD SPONSOR

50.000€

Availability: 10



VISIBILITY ONSITE VISIBILITY ON MEDIA Recognition as Gold Sponsor on all event communication materials Pages in the Blue Economy Magazine of n. 4 pages Il Secolo XIX • Keynote speech (10 min.) or participation to a session Banner on www.blueconomy.com 5 months Logo exposure on: · Conference Room panel Promotional material Printed material Advertorial in The MediTelegraph or on • Material on the communication web portal of the event www.blueconomy.com with photos and n.1 videos Acknowledgement and thanks: In press releases During the opening session of the event Pages in TTM n.3 Or Pages in Avvisatore Marittimo n.6 Pass: • N. 4 for the Welcome Reception • N. 2 seats at the VIP tables at the Gala Dinner Sponsored AD on our Social Media • N. 8 for the Expo & Summit n.1 channels Visibility in the BEST special insert post 4x4m raw space and 4 Expo passes n.1 event

OPENING TRADE SHOW RECEPTION SPONSOR

45.000€

Availability: 2



VISIBILITY ONSITE VISIBILITY ON MEDIA Recognition as Opening Trade Show Reception Sponsor on all event communication materials Pages in the Blue Economy Magazine of n. 4 pages Il Secolo XIX • Keynote speech (10 min.) Banner on www.blueconomy.com 4 months Logo exposure on: Conference Room panel Promotional material Printed material Advertorial in The MediTelegraph or on • Material on the communication web portal of the event www.blueconomy.com with photos and n.1 videos Acknowledgement and thanks: • In press releases • During the opening session of the event Pages in TTM n.3 or Pages in Avvisatore Marittimo n.6 Pass: • N. 4 for the Welcome Reception • N. 3 for the Gala Dinner Sponsored AD on our Social Media n.1 • N. 8 for the Expo & Summit channels Visibility in the BEST special insert post 4x4m raw space and 4 Expo passes n.1 event

REGISTRATION SPONSOR

30.000€

SOLD



VISIBILITY ONSITE

Recognition as Registration Sponsor on all event communication materials

Logo exposure on:

- Conference Room panel
- Promotional material
- Printed material
- Material on the communication web portal of the event

Acknowledgement and thanks:

- In press releases
- During the opening session of the event

Pass:

- N. 4 for the Welcome Reception
- N. 2 for the Gala Dinner
- N. 8 for the Expo & Summit

4x4m raw space and 4 Expo passes

N. 1 presentation in the expo area

Pages in the Blue Economy Magazine of II Secolo XIX	n. 3
Banner on www.blueconomy.com	3 months
Advertorial in The MediTelegraph or on www.blueconomy.com with photos and videos	n.1
Pages in TTM or Pages in Avvisatore Marittimo	n.2 or n.4
Sponsored AD on our Social Media channels	n.1
Visibility in the BEST special insert post event	n.1

SILVER SPONSOR

25.000€

Availability: 10



VISIBILITY ONSITE VISIBILITY ON MEDIA Recognition as Silver Sponsor on all event communication materials Pages in the Blue Economy Magazine of n. 2 Il Secolo XIX Logo exposure on: Conference Room panel Promotional material Printed material Banner on www.blueconomy.com 2 months • Material on the communication web portal of the event Acknowledgement and thanks: In press releases Advertorial in The MediTelegraph or on • During the opening session of the event www.blueconomy.com with photos and n.1 videos Pass: • N. 4 for the Welcome Reception • N. 2 for the Gala Dinner Pages in TTM n.2 • N. 6 for the Expo & Summit or Pages in Avvisatore Marittimo n.4 4x4m raw space and 4 Expo passes Sponsored AD on our Social Media n.1 channels Visibility in the BEST special insert post N. 1 presentation in the expo area n.1 event

TRANSPORTATION & LOGISTICS SPONSOR

20.000€

Availability: 4



VISIBILITY ONSITE VISIBILITY ON MEDIA Recognition as Transportation & Logistics Sponsor on all event communication materials Pages in the Blue Economy Magazine of n.2 half-pages Il Secolo XIX Logo exposure on: Conference Room panel Promotional material Printed material Banner on www.blueconomy.com 2 months • Material on the communication web portal of the event Acknowledgement and thanks: • In press releases Advertorial in The MediTelegraph or on • During the opening session of the event www.blueconomy.com with photos and n.1 videos Pass: • N. 3 for the Welcome Reception Pages in TTM n.2 half-pages • N. 2 for the Gala Dinner • N. 4 for the Expo & Summit or Pages in Avvisatore Marittimo Sponsored AD on our Social Media 4x4m raw space and 4 Expo passes n.1 channels Visibility in the BEST special insert post N. 1 presentation in the expo area n.1 event

HAPPY HOUR SPONSOR

20.000€

Availability: 1



VISIBILITY ONSITE VISIBILITY ON MEDIA Recognition as Happy Hour Sponsor on all event communication materials Pages in the Blue Economy Magazine of n.2 half-pages Il Secolo XIX Logo exposure on: Conference Room panel Promotional material Banner on www.blueconomy.com 2 months Printed material • Material on the communication web portal of the event Acknowledgement and thanks: Advertorial in The MediTelegraph or on • In press releases www.blueconomy.com with photos and n.1 During the opening session of the event videos Pass: Pages in TTM n.2 half-pages • N. 3 for the Welcome Reception or • N. 2 for the Gala Dinner Pages in Avvisatore Marittimo n.2 • N. 4 for the Expo & Summit Sponsored AD on our Social Media n.1 channels 4x4m raw space and 4 Expo passes Visibility in the BEST special insert post N. 1 presentation in the expo area during the Happy Hour n.1 with a speech (3 min.) event

MAIN SESSION - CONFERENCE ROOM SPONSOR 15.000€

Availability: 6



VISIBILITY ONSITE

Recognition as Main Session in the Conference Room Sponsor on all event communication materials

Logo exposure on:

- Conference Room panel
- Promotional material
- Printed material
- Material on the communication web portal of the event

Acknowledgement and thanks:

- In press releases
- During the opening session of the event

Pass:

- N. 3 for the Welcome Reception
- N. 2 for the Gala Dinner
- N. 6 for the Expo & Summit

N. 1 presentation in the expo area

Pages in the Blue Economy Magazine of Il Secolo XIX	n. 2 half-pages
Banner on www.blueconomy.com	2 months
Advertorial in The MediTelegraph or on www.blueconomy.com with photos and videos	n.1
Pages in TTM or Pages in Avvisatore Marittimo	n.2 half-pages or n.2
Sponsored AD on our Social Media channels	n.1
Visibility in the BEST special insert post event	n.1

EVENT SPONSOR

15.000€

Availability: 20



VISIBILITY ONSITE

Recognition as Event Sponsor on all event communication materials

Logo exposure on:

- Conference Room panel
- Promotional material
- Printed material
- Material on the communication web portal of the event

Acknowledgement and thanks:

- In press releases
- During the opening session of the event

Pass:

- N. 3 for the Welcome Reception
- N. 2 for the Gala Dinner
- N. 6 for the Expo & Summit

N. 1 presentation in the expo area

Pages in the Blue Economy Magazine of Il Secolo XIX	n.2 half-pages
Banner on www.blueconomy.com	2 months
Advertorial in The MediTelegraph or on www.blueconomy.com with photos and videos	n.1
Pages in TTM or Pages in Avvisatore Marittimo	n.2 half-pages or n.2
Sponsored AD on our Social Media channels	n.1
Visibility in the BEST special insert post event	n.1

CHARGING STATION SPONSOR

7.500€

Availability: 10



VISIBILITY ONSITE	VISBILITY ON MEDIA		
Recognition as Charging Station Sponsor on all event communication materials	Pages in the Blue Economy Magazine of Il Secolo XIX	n. 2 footers	
Logo exposure on: • Conference Room panel			
 Promotional material Printed material Material on the communication web portal of the event 	Banner on <u>www.blueconomy.com</u> or <u>www.themeditelegraph.com</u>	1 month	
Acknowledgement and thanks during the opening session of the event	Pages in TTM or Pages in Avvisatore Marittimo	n.1 half-page or n.1	
Pass: N. 2 for the Welcome Reception N. 1 for the Gala Dinner N. 4 for the Expo & Summit	Visibility in the BEST special insert post event	n.1	

COFFEE BREAK SPONSOR

5.000€

Availability: 4



VISIBILITY ONSITE VISIBILITY ON MEDIA Recognition as Coffee Break Sponsor on all event communication materials Pages in the Blue Economy Magazine of n. 1 footers Il Secolo XIX Logo exposure on: · Conference Room panel Promotional material Printed material Banner on www.blueconomy.com or 2 weeks • Material on the communication web portal of the event www.themeditelegraph.com Acknowledgement and thanks during the opening session Pages in TTM n.1 half-page of the event or Pages in Avvisatore Marittimo n.1 Pass: • N. 2 for the Welcome Reception • N. 1 for the Gala Dinner Visibility in the BEST special insert post n.1 • N. 2 for the Expo & Summit event

BLUE ECONOMY FORUM

Calendar Road Show Overview

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FORUM	M-ROAD TO BES&T	•	

/	2025		2026		2027	
	La Spezia Included May 26 IX Edition Forum of Shipowner &	March 9 -12	Genova BEST Included X Edition Forum Shipowner & Shipbuildings	January 18	Piombino	
		Shipbuildings	April 22 Gioia Tauro		February 8	Catania
ı	June 16	Ancona		March 8	Genova	
	July 21	Palermo May 18	May 18	Trieste	. 115	D : 611 :
	September 22	Napoli			April 5	Reggio Calabria
ı		Genoa Scientific Partner of	June 22	Cagliari	June 14	Salerno
ı	Genoa Shipping Week October 13-17 XII Edition Forum «Shipping and Intermodal Transport»	October 19	Venezia	September 13	Siracusa	
		November 9	Taranto	October 15	Genova	
	November 17	Livorno		Savona XIII Edition Forum ecember 14 «Shipping and Intermodal Transport»	November 22	Carrara
	December 1	Bari	December 14		December 13	Monfalcone



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Per informazioni: best@blue-media.it

events.blueconomy.com/best







