

best

BLUE ECONOMY
SUMMIT & TRADE

The BLUE ECONOMY SUMMIT & TRADE show

Genoa, Italy, Waterfront di Levante, 9-12 March 2026

Marketing & Sponsorship Opportunities

BLUE MEDIA **IL SECOLO XIX** **TIM**

L'AVVISATORE
MARITTIMO 

The
MediTelegraph
Shipping & Intermodal Transport

blueconomy



MARKETING & SPONSORSHIP OPPORTUNITIES

PACKAGE	PRICING	N. OF AVAILABLE PACKAGES
Event Main Sponsor	250.000€	4 SOLD
Main Conference Room Sponsor	150.000€	1
VIP Gala Dinner Sponsor	120.000€	1
Innovation Stage Presenting Sponsor	100.000€	4
Diamond Sponsor	75.000€	4
Gold Sponsor	50.000€	10
Opening Trade Show Reception	45.000€	2
Registration Sponsor	30.000€	4 SOLD
Silver Sponsor	25.000€	10
Transportation & Logistic Sponsor	20.000€	4
Happy Hour Sponsor	20.000€	2 1
Main Session - Conference Room Sponsor	15.000€	6
Event Supporter	15.000€	20
Charging Station Sponsor	7.500€	10
Coffee Break Sponsor	5.000€	4
Opportunity to host a private seminar: custom pricing starting at €45,000 for a 3-hour session.		

MAIN CONFERENCE ROOM SPONSOR

150.000€

Exclusive

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VISIBILITY ONSITE

Recognition as Main Conference Room Sponsor on all event communication materials

- Keynote speech (10 min.)
- Meeting room available for private use for up to 2h
- N. 1 workshop (3 hours)

Logo exposure on:

- Conference Room panel
- Promotional material
- Printed material
- Material on the communication web portal of the event

Acknowledgement and thanks:

- In press releases
- during the opening session of the event

Pass:

- N. 10 for the Welcome Reception
- N. 8 for the Gala Dinner (of which 2 seats at the VIP tables)
- N. 10 for the Expo & Summit

8x8m raw space and 6 Expo passes

MEDIA VISIBILITY

Pages in the Blue Economy Magazine of Il Secolo XIX

n. 8 pages

Banner on www.blueeconomy.com

6 months

Advertorial in The MediTelegraph or on www.blueeconomy.com with photos and videos

n.1

Pages in TTM
or
Pages in Avvisatore Marittimo

n.5
or
n.10

Sponsored AD on our Social Media channels

n.1

2026 Road Show Partner (visibility of the logo in each forum)

See calendar

Visibility in the BEST special insert post event

n. 1

VIP GALA DINNER SPONSOR

120.000€

Exclusive

best
BLUE ECONOMY
SUMMIT&TRADE

VISIBILITY ONSITE

Recognition as VIP Gala Dinner Sponsor on all event communication materials

- Keynote speech (10 min.) in the Conference Room
- Meeting room available for private use for up to 4h
- N. 1 workshop (3 hours)

Logo exposure on:

- Conference Room panel
- Promotional material
- Printed material
- Material on the communication web portal of the event

Acknowledgement and thanks:

- In press releases
- During the opening session of the event

Pass:

- N. 5 for the Welcome Reception
- N. 5 for the Gala Dinner (of which 2 seats at the VIP tables)
- N. 10 for the Expo & Summit

8x8m raw space and 6 Expo passes

MEDIA VISIBILITY

Pages in the Blue Economy Magazine of Il Secolo XIX

n. 6

Banner on www.blueeconomy.com

6 months

Advertorial in The MediTelegraph or on www.blueeconomy.com with photos and videos

n.1

Pages in TTM
or
Pages in Avvisatore Marittimo

n. 4
or
n. 8

Sponsored AD on our Social Media channels

n.1

2026 Road Show Partner (visibility of the logo in each forum)

See calendar

Visibility in the BEST special insert post event

n. 1

INNOVATION PRESENTING STAGE SPONSOR

100.000€

Availability:
4

best
BLUE ECONOMY
SUMMIT&TRADE

VISIBILITY ONSITE

Recognition as Innovation Stage Presenting Sponsor on all event communication materials

- Keynote speech (10 min.)
- Meeting room available for private use for up to 4h
- N. 1 workshop (3 hours)

Logo exposure on:

- Conference Room panel
- Promotional material
- Printed material
- Material on the communication web portal of the event

Acknowledgement and thanks:

- In press releases
- During the opening session of the event

Pass:

- N. 4 for the Welcome Reception
- N. 4 for the Gala Dinner (of which 2 seats at the VIP tables)
- N. 10 for the Expo & Summit

8x8m raw space and 4 Expo passes

VISIBILITY ON MEDIA

Pages in the Blue Economy Magazine of Il Secolo XIX

n.5 pages

Banner on www.blueeconomy.com

6 months

Advertorial in The MediTelegraph or on www.blueeconomy.com with photos and videos

n.1

Pages in TTM
or
Pages in Avvisatore Marittimo

n. 4
or
n. 8

Sponsored AD on our Social Media channels

n.1

2026 Road Show Partner (visibility of the logo in each forum)

See calendar

Visibility in the BEST special insert post event

n.1

DIAMOND SPONSOR

75.000€

Availability:
4

best
BLUE ECONOMY
SUMMIT&TRADE

VISIBILITY ONSITE

Recognition as Diamond Sponsor on all event communication materials

- Keynote speech (10 min.)
- Meeting room available for private use for up to 4h
- N. 1 workshop (3 hours)

Logo exposure on:

- Conference Room panel
- Promotional material
- Printed material
- Material on the communication web portal of the event

Acknowledgement and thanks:

- In press releases
- During the opening session of the event

Pass:

- N. 4 for the Welcome Reception
- N. 2 seats at the VIP tables at the Gala Dinner
- N. 10 for the Expo & Summit

4x4m raw space and 6 Expo passes

VISIBILITY ON MEDIA

Pages in the Blue Economy Magazine of Il Secolo XIX

n. 4 pages

Banner on www.blueeconomy.com

5 months

Advertorial in The MediTelegraph or on www.blueeconomy.com with photos and videos

n.1

Pages in TTM
or
Pages in Avvisatore Marittimo

n.3
or
n.6

Sponsored AD on our Social Media channels

n.1

2026 Road Show Partner (visibility of the logo in each forum)

See calendar

Visibility in the BEST special insert post event

n.1

GOLD SPONSOR

50.000€

Availability:
10

best
BLUE ECONOMY
SUMMIT&TRADE

VISIBILITY ONSITE

Recognition as Gold Sponsor on all event communication materials

- Keynote speech (10 min.) or participation to a session

Logo exposure on:

- Conference Room panel
- Promotional material
- Printed material
- Material on the communication web portal of the event

Acknowledgement and thanks:

- In press releases
- During the opening session of the event

Pass:

- N. 4 for the Welcome Reception
- N. 2 seats at the VIP tables at the Gala Dinner
- N. 8 for the Expo & Summit

4x4m raw space and 4 Expo passes

VISIBILITY ON MEDIA

Pages in the Blue Economy Magazine of Il Secolo XIX

n. 4 pages

Banner on www.blueeconomy.com

5 months

Advertorial in The MediTelegraph or on www.blueeconomy.com with photos and videos

n.1

Pages in TTM
or
Pages in Avvisatore Marittimo

n.3
Or
n.6

Sponsored AD on our Social Media channels

n.1

Visibility in the BEST special insert post event

n.1

OPENING TRADE SHOW RECEPTION SPONSOR

45.000€

Availability:
2

best
BLUE ECONOMY
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VISIBILITY ONSITE

Recognition as Opening Trade Show Reception Sponsor on all event communication materials

- Keynote speech (10 min.)

Logo exposure on:

- Conference Room panel
- Promotional material
- Printed material
- Material on the communication web portal of the event

Acknowledgement and thanks:

- In press releases
- During the opening session of the event

Pass:

- N. 4 for the Welcome Reception
- N. 3 for the Gala Dinner
- N. 8 for the Expo & Summit

4x4m raw space and 4 Expo passes

VISIBILITY ON MEDIA

Pages in the Blue Economy Magazine of Il Secolo XIX

n. 4 pages

Banner on www.blueeconomy.com

4 months

Advertorial in The MediTelegraph or on www.blueeconomy.com with photos and videos

n.1

Pages in TTM
or
Pages in Avvisatore Marittimo

n.3
or
n.6

Sponsored AD on our Social Media channels

n.1

Visibility in the BEST special insert post event

n.1

REGISTRATION SPONSOR

30.000€

SOLD

best
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VISIBILITY ONSITE

Recognition as Registration Sponsor on all event communication materials

Logo exposure on:

- Conference Room panel
- Promotional material
- Printed material
- Material on the communication web portal of the event

Acknowledgement and thanks:

- In press releases
- During the opening session of the event

Pass:

- N. 4 for the Welcome Reception
- N. 2 for the Gala Dinner
- N. 8 for the Expo & Summit

4x4m raw space and 4 Expo passes

N. 1 presentation in the expo area

VISIBILITY ON MEDIA

Pages in the Blue Economy Magazine of Il Secolo XIX

n. 3

Banner on www.blueeconomy.com

3 months

Advertorial in The MediTelegraph or on www.blueeconomy.com with photos and videos

n.1

Pages in TTM
or
Pages in Avvisatore Marittimo

n.2
or
n.4

Sponsored AD on our Social Media channels

n.1

Visibility in the BEST special insert post event

n.1

SILVER SPONSOR

25.000€

Availability:
10

best
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VISIBILITY ONSITE

Recognition as Silver Sponsor on all event communication materials

Logo exposure on:

- Conference Room panel
- Promotional material
- Printed material
- Material on the communication web portal of the event

Acknowledgement and thanks:

- In press releases
- During the opening session of the event

Pass:

- N. 4 for the Welcome Reception
- N. 2 for the Gala Dinner
- N. 6 for the Expo & Summit

4x4m raw space and 4 Expo passes

N. 1 presentation in the expo area

VISIBILITY ON MEDIA

Pages in the Blue Economy Magazine of Il Secolo XIX

n. 2

Banner on www.blueeconomy.com

2 months

Advertorial in The MediTelegraph or on www.blueeconomy.com with photos and videos

n.1

Pages in TTM
or
Pages in Avvisatore Marittimo

n.2
or
n.4

Sponsored AD on our Social Media channels

n.1

Visibility in the BEST special insert post event

n.1

TRANSPORTATION & LOGISTICS SPONSOR

20.000€

Availability:
4

best
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VISIBILITY ONSITE

Recognition as Transportation & Logistics Sponsor on all event communication materials

Logo exposure on:

- Conference Room panel
- Promotional material
- Printed material
- Material on the communication web portal of the event

Acknowledgement and thanks:

- In press releases
- During the opening session of the event

Pass:

- N. 3 for the Welcome Reception
- N. 2 for the Gala Dinner
- N. 4 for the Expo & Summit

4x4m raw space and 4 Expo passes

N. 1 presentation in the expo area

VISIBILITY ON MEDIA

Pages in the Blue Economy Magazine of Il Secolo XIX

n.2 half-pages

Banner on www.blueeconomy.com

2 months

Advertorial in The MediTelegraph or on www.blueeconomy.com with photos and videos

n.1

Pages in TTM
or
Pages in Avvisatore Marittimo

n.2 half-pages
or
n.2

Sponsored AD on our Social Media channels

n.1

Visibility in the BEST special insert post event

n.1

HAPPY HOUR SPONSOR

20.000€

Availability:
1

best
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VISIBILITY ONSITE

Recognition as Happy Hour Sponsor on all event communication materials

Logo exposure on:

- Conference Room panel
- Promotional material
- Printed material
- Material on the communication web portal of the event

Acknowledgement and thanks:

- In press releases
- During the opening session of the event

Pass:

- N. 3 for the Welcome Reception
- N. 2 for the Gala Dinner
- N. 4 for the Expo & Summit

4x4m raw space and 4 Expo passes

N. 1 presentation in the expo area during the Happy Hour with a speech (3 min.)

VISIBILITY ON MEDIA

Pages in the Blue Economy Magazine of Il Secolo XIX

n.2 half-pages

Banner on www.blueeconomy.com

2 months

Advertorial in The MediTelegraph or on www.blueeconomy.com with photos and videos

n.1

Pages in TTM
or
Pages in Avvisatore Marittimo

n.2 half-pages
or
n.2

Sponsored AD on our Social Media channels

n.1

Visibility in the BEST special insert post event

n.1

MAIN SESSION - CONFERENCE ROOM SPONSOR **15.000€**

Availability:
6

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VISIBILITY ONSITE

Recognition as Main Session in the Conference Room
Sponsor on all event communication materials

Logo exposure on:

- Conference Room panel
- Promotional material
- Printed material
- Material on the communication web portal of the event

Acknowledgement and thanks:

- In press releases
- During the opening session of the event

Pass:

- N. 3 for the Welcome Reception
- N. 2 for the Gala Dinner
- N. 6 for the Expo & Summit

N. 1 presentation in the expo area

VISIBILITY ON MEDIA

Pages in the Blue Economy Magazine of
Il Secolo XIX

n. 2 half-pages

Banner on www.blueeconomy.com

2 months

Advertorial in The MediTelegraph or on
www.blueeconomy.com with photos and
videos

n.1

Pages in TTM
or
Pages in Avvisatore Marittimo

n.2 half-pages
or
n.2

Sponsored AD on our Social Media
channels

n.1

Visibility in the BEST special insert post
event

n.1

EVENT SPONSOR

15.000€

Availability:
20

best
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VISIBILITY ONSITE

Recognition as Event Sponsor on all event communication materials

Logo exposure on:

- Conference Room panel
- Promotional material
- Printed material
- Material on the communication web portal of the event

Acknowledgement and thanks:

- In press releases
- During the opening session of the event

Pass:

- N. 3 for the Welcome Reception
- N. 2 for the Gala Dinner
- N. 6 for the Expo & Summit

N. 1 presentation in the expo area

VISIBILITY ON MEDIA

Pages in the Blue Economy Magazine of Il Secolo XIX

n.2 half-pages

Banner on www.blueeconomy.com

2 months

Advertorial in The MediTelegraph or on www.blueeconomy.com with photos and videos

n.1

Pages in TTM
or
Pages in Avvisatore Marittimo

n.2 half-pages
or
n.2

Sponsored AD on our Social Media channels

n.1

Visibility in the BEST special insert post event

n.1

CHARGING STATION SPONSOR

7.500€

Availability:
10

best
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VISIBILITY ONSITE

Recognition as Charging Station Sponsor on all event communication materials

Logo exposure on:

- Conference Room panel
- Promotional material
- Printed material
- Material on the communication web portal of the event

Acknowledgement and thanks during the opening session of the event

Pass:

- N. 2 for the Welcome Reception
- N. 1 for the Gala Dinner
- N. 4 for the Expo & Summit

VISIBILITY ON MEDIA

Pages in the Blue Economy Magazine of Il Secolo XIX

n. 2 footers

Banner on www.blueeconomy.com or www.themeditelegraph.com

1 month

Pages in TTM
or
Pages in Avisatore Marittimo

n.1 half-page
or
n.1

Visibility in the BEST special insert post event

n.1

COFFEE BREAK SPONSOR

5.000€

Availability:
4

best
BLUE ECONOMY
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VISIBILITY ONSITE

Recognition as Coffee Break Sponsor on all event communication materials

Logo exposure on:

- Conference Room panel
- Promotional material
- Printed material
- Material on the communication web portal of the event

Acknowledgement and thanks during the opening session of the event

Pass:

- N. 2 for the Welcome Reception
- N. 1 for the Gala Dinner
- N. 2 for the Expo & Summit

VISIBILITY ON MEDIA

Pages in the Blue Economy Magazine of Il Secolo XIX

n. 1 footers

Banner on www.blueeconomy.com or www.themeditelegraph.com

2 weeks

Pages in TTM
or
Pages in Avvisatore Marittimo

n.1 half-page
or
n.1

Visibility in the BEST special insert post event

n.1

BLUE ECONOMY FORUM

Calendar Road Show Overview

blueconomy
FORUM-ROAD TO BES&T

2025	
May 26	La Spezia Included IX Edition Forum of Shipowner & Shipbuildings
June 16	Ancona
July 21	Palermo
September 22	Napoli
October 13-17	Genoa Scientific Partner of Genoa Shipping Week XII Edition Forum «Shipping and Intermodal Transport»
November 17	Livorno
December 1	Bari

2026	
March 9 -12	Genova BEST Included X Edition Forum Shipowner & Shipbuildings
April 22	Gioia Tauro
May 18	Trieste
June 22	Cagliari
October 19	Venezia
November 9	Taranto
December 14	Savona XIII Edition Forum «Shipping and Intermodal Transport»

2027	
January 18	Piombino
February 8	Catania
March 8	Genova
April 5	Reggio Calabria
June 14	Salerno
September 13	Siracusa
October 15	Genova
November 22	Carrara
December 13	Monfalcone

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Genoa, Italy, Waterfront di Levante, 9-12 March 2026

Per informazioni: best@blue-media.it

events.blueeconomy.com/best

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MARITTIMO** 

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